

Alumni[net]

Alumni[net] gives you the freedom to unleash the power of your community of alumni, former staff and stakeholders



Unleash the power of your network with the proven web solution.

As the non-profit sector becomes increasingly competitive, how can you stand above the rest?

Your members are being bombarded with high-quality communications from alumni associations, charities, professional societies and local associations. You are competing for your members' attention and your members are demanding more for their subscription fees.

The Internet is the perfect tool for making the most of your community. It's the ultimate network to make the most of your own network.

You're not in the business of developing Internet software. We are, which is why we've put together Alumni[net],

a complete web-based membership management solution to help you take your community online.

Used by schools, colleges and companies to manage their communities, Alumni[net] is a proven, cost effective solution which makes it quick and easy for you to connect with your network online.

Through a simple interface you can update your website, email a specific group of members, manage event registrations and much more!

Alumni[net] leaves us to worry about the technical details and you to get on with making the most of your membership. Its powerful email, search and community tools help you to deliver a compelling online experience which keeps your members coming back for more.

Learn more:

Call 0845 20 2734

Visit swingdigital.com

Email hello@swingdigital.com

"We would highly recommend [Swing Digital] to other schools... feedback from alumni has been very positive indeed - they love it and we love using it!"

Caroline Long

*Development Director
St George's College*

Swing Digital
online community consultancy

Swing Digital is a leading online community consultancy. We are highly experienced consultants who give our clients an analytical and technical edge. Swing Digital was founded in Brighton, UK during 2000 by Jason Kitcat and Matthew D'Arcy. We continue to be based in the seaside city of Brighton whilst working for geographically dispersed clients.

Selected Clients

COINS: Construction Industry Solutions

Courtenay HR

Coca-Cola Company (Sprite brand)

The Edmundian Association

Emanuel School

Glenalmond College

"Based upon their talent, professionalism and courtesy, we would have no hesitation in recommending Swing Digital"

Glendower School

OASIS Solutions

St Georges College

Anna Rogers

Website Coordinator
Tonbridge School

Tonbridge School

Worth School

Wycombe Abbey School for Girls

What can Alumni[net] do for me?

Manage Your Website

With the easy integrated content management system you can quickly add and remove content, images and downloads to your site. Through our simple web interface you can control your site with no technical knowledge required.

Delegate control so that colleagues can edit only portions of the site, relieving you from the task of keeping your whole site updated alone.

Manage Your Members

Use our web-based community tools to collect the most current contact data from your membership. Through our rich-query interface match groups of users to send targeted emails or export details for mail merges.

Generate detailed statistics on all aspects of the system's use so that you can measure how your site is performing.

Build Your Community

Integrated right into our membership system are a number of fun and easy features to encourage repeated use of your site. These include discussions, group calendar, photo albums, blogs, member news and a fully searchable member directory.

With a number of automated email services Alumni[net] works hard to keep your visitors returning to your site.

Security & Privacy

Alumni[net] is fully data protection compliant. We put privacy first as users can choose who sees which fields in their profile.

All member information is stored encrypted in our database. Built on best-of-breed Open Source technologies including PHP, MySQL, Apache and hardened Linux our system is secure and reliable.

Easy to Run

Alumni[net] is a fully managed service. There's no software to install, no server to setup and no upgrades to worry about. That means no extra costs to worry about.

We host and run the system for you in a specialist datacentre. For your peace of mind all upgrades and patches are automatically applied to your system.

Generate New Funds

With its integral advertising system your Alumni[net] site can be a new source of revenue. Our easy web advertising system tracks all the key statistics you need to maximise your revenue.

Advanced Features

Alumni[net] features an advanced data protection and synchronisation system to ensure you always have the latest and most accurate member data.

With support for formats including Data Interchange Format, Comma Separated, vCard and Really Simple Syndication no matter what technology you use there will be way for you to plug into Alumni[net].

Optional Features

Alumni[net] is a specially priced package based on Swing Digital's community management platform. That means you have access to additional features as and when you need them such as e-commerce, internationalisation, advanced surveys and recruitment tools.

The Proven Solution

Alumni[net] is built on a technology platform which has been in commercial use for the last 7 years. It currently runs on over 20 live sites. It's a proven, reliable solution.

Pricing

Alumni[net] is a hosted package which is delivered in two phases. The first consists of installation, setup, site design, data-import and training. The second phase is ongoing development and support.

Installation

Setup of a template-based site design and complete Alumni[net] system.

Schools/Colleges: £4,995

Universities: £7,995

Hosting & Support

Includes site and database hosting, unlimited software updates, maintenance and yearly import of leavers. Covers regular backups, technical support, 24/7 monitoring and detailed statistical reporting.

Schools/Colleges: £115/month

Universities: £165/month

Extras

An original custom design by our award-winning team: £650
Conversion and import of up to 5,000 existing member records: £450
Each additional 1,000 records imported £75

All prices exclude VAT. E&OE. Prices correct at time of printing (Feb-05)

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